

# Turbo Profit Sniper

## User Guide

Turbo Profit Sniper is a web-based application tailored for search engine optimization and article marketing. This guide provides instructions for proper use of the tools and features included in the application:

### 1. How The Application Is Laid Out

The application is laid out in a logical manner based on the order of steps most likely to be taken in the overall process of topic research, content creation, publication, linking and monitoring. The main dropdown menu, found at the top of the page after logging into the application, is ordered logically from left to right (represented here in the form - top menu item => sub menu item 1 => sub menu item 2, etc.) as follows:

- a) Home => Login => Logout
- b) Research => Google Keyword Tool => Google Search Insights => Hot Social Media Topics => Latest Search Trends
- c) Write => Fast Draft Builder => Rapid Article Spinner
- d) Publish => Article Submitter => RSS Blazer
- e) Link It => Article Directory => Links Directory
- f) Monitor => SEO Dashboard => Google Analytics => Webmaster Tools
- g) Support => Tutorials and FAQ's => Submit Helpdesk Ticket

### 2. User Registration, Logging In and Logging Out

Upon successful completion of payment, the user is directed to the registration page for the application. Using this form, the user will choose a username and password to be used for accessing the application. In addition, the user is required to enter their first name, last name and valid email address. Upon successful registration, the user is directed to the login form for the application. This is a standard form, requiring the user to enter their username and password combination to gain access to the application. If the user has forgotten their password, there is a link titled, 'forgot password' that can be used to reset their password or contact support for additional assistance.



Once the user has successfully logged into the application, the browser will automatically redirect to the main page of the application, where the user will see the main drop-down menu described previously, as well as their main member page in the main content display window found directly beneath the top-level, drop-down menu. Basic users will see the following page, with links to manage their profile, run the website SEO analysis report, use the search-bot parascope utility and also the robots.txt file explanation and generation utility.



Premium users will see the links mentioned above, as well as the SEO competitor analysis and comparison report, a link to track their featured articles, configure their information for enhanced functionality of the Article Submitter utility, and configure the tracking dashboard that is an added feature available to premium users only, and can be seen in the image below:



### 3. Fast Draft Builder

The fast Draft Builder is a collection of tools that allows the user to quickly research a topic and assemble content, as well as cite sources, for rapid article writing and blog post creation. By entering a topic to research, and a number of desired results (up to 100), the user is returned a number of search engine query results which can be quickly scanned for relevance. When a result of interest is found, the user can quickly add the result, with or without a reference to its source, to the main draft building text area. Alternately, the user can click a link to visit the site where the result was found and explore the information in greater detail.

## Rapid Research Utility.

keyword:

number of results (max 100):

source:

Yahoo ▾

submit



To the left of the draft builder window, a frame exists that displays the Wordnet online search portal window (Wordnet is a project of Princeton University, open for use by the public, and is in no way affiliated with Turbo Profit Sniper), which the user can use to conveniently access a wealth of lexical information, including a comprehensive thesaurus, dictionary and much, much more. For detailed information on the use of Wordnet's online search portal, refer to the detailed help information available via the link on the search portal window page.

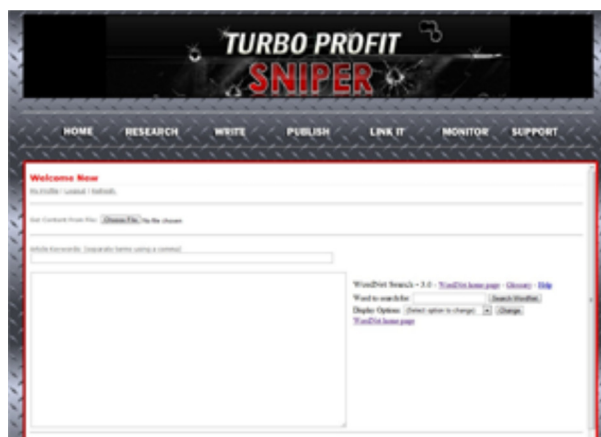
After building a rough draft, the user has access to a feature-rich word processor below the draft builder, which can be used to richly format text and html with a multitude of available options and features. Premium users have the added benefit of the RSS Blazer utility embedded within this page to draw research and content from the latest sources and publications via RSS feed.



## 4. The Rapid Article Spinner

Once the user has built a satisfactory body of content or alternately, starting with content in the form of a file or article / post already created, It can be used to generate a limitless amount of unique spin-offs using the Rapid Article Spinner. The Rapid Article Spinner includes a feature that is exclusive to Turbo Profit Sniper, named 'Editing - On - The - Fly '. This feature allows the user total control over the generation of additional content with ease and

simplicity.



Turbo Profit Sniper allows you to view the synonym swaps the program will make to generate multiple, unique content results.

Editing-On-The-Fly offers a convenient method to alter these proposed synonym swaps to ensure that your results maintain sensibility and grammatical correctness. It is recommended that you spend a few moments using this utility, as it is much easier to review and edit one article than every article result generated.

Below you will notice the appearance of several words enclosed in brackets, for example: `{{ word1 | word2 | word3 }}` and so on. These are the 'swap-constructs' and represent where the program has found a word in the swap list and the alternate synonyms it will use as replacements.

`{{ listmatch | synonym1 | synonym2 }}` - the swap-construct.

To make changes: Upon reviewing your content, if you wish to prevent a word from being swapped, or add/remove a synonym from a swap-construct, or even create a new swap construct for a word (or phrase), you simply 'double-click' on the word that you want to change. An 'input text edit' field will appear, allowing you to directly edit the desired word. Your changes will be reflected immediately upon confirming the edit.



This Article Spinner supports several advanced swapping features. In addition to single word swaps, you can swap whole sentences, phrases, entire paragraphs or even complete articles, just by using the 'swap-construct' - `{{ content1 | content2 }}`

There are no limits to the number items permitted in the 'swap-construct', just separate each term with a " | "

You can also design more complex replacements by nesting a 'swap-construct' within another 'swap-construct'.

For example: The `{{ {{ boy | man }} | {{ girl | woman }} }}` was `{{ talking quietly | shouting loudly }}`

After editing, the user simply enters the desired number of spin-offs to be generated, and then immediately can view the results, along with the percentage of change performed via the spin, and save the results to file for use with the Article Submitter Utility, or another external program.

## 5. The Article Submitter

A powerful and straight-forward tool, the article submitter allows you to enter your author and article information just one time in a form and then submit your article to the top 15 article directories currently active on the internet, including:

- Go Articles
- Article Base
- Ezine Articles
- Turbo Profit Sniper
- Buzzle
- Helium
- Article Snatch
- Article Alley
- Article Dashboard
- Idea Marketers
- Article MS
- Bukisa
- Amazines
- Article City
- Article SSS - (Sooper Articles)

## **6. The SEO Administration Dashboard**

allows users to track and monitor all SEO aspects of each website and/or blog they desire. Detailed instructions for the use of the dashboard are included with each step and are also available via a link on each page of the dashboard, at the bottom of each page of the dashboard, and via the knowledge-base.

Features include detailed analysis and reporting of the user's website and webpages, automatic directory submission to over 160 of the most respected content directories on the internet, detailed reports of back-links and indexed webpages for all of the major search engines, keyword saturation reports, search engine rank position reports, meta-data optimization reports, real-time Google pagerank and Alexa Traffic Rank scores and 'Search-Bot Parascope' - a utility for viewing a website just as search engine spider-bots do - an indispensable tool for diagnosing issues with a particular web page and SERPs.

All users can add as many sites and pages as they wish for analysis, reporting and tracking. Premium members have access to an enhanced dashboard that also allows full tracking and reporting of website statistics, with bounce-rate and exit-page analysis, unique traffic sources reporting, and detailed server statistics for every page included in your websites and/or blogs. In addition, a comparison and analysis report is available to premium members to give a detailed, side-by-side SEO comparison of a user's website and the websites of their top competitors.

## **7. All users enjoy excellent customer service and 24 hour guaranteed response time at no additional charge.**

In addition, all users are equally privy to SEO suggestions, hints and tips made available throughout the application to assist in boosting SEO standings rapidly, with improvements that can be easily gauged, monitored and tracked to see the effectiveness. Users can search our comprehensive Knowledge-base and FAQ's, or easily submit a helpdesk request ticket via the top-level, drop-down menu titled, 'SUPPORT'